## kimberly diaz.

UX designer

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## projects.

A passionate individual eager to develop and practice skills in good user experience design to improve experiences. With coding knowledge, I can collaborate with developers for smoother processes.

UI Designer, Data Entry & Full-Stack Developer — Minisize February 2022-June 2022

Created the UI design for product pages & the blog page. Involved in collecting, inputting and maintaining the whole database of the project using PHPMyAdmin. Coded the blog page and edited the final website to match the design.

UI/UX Designer & Full-Stack Developer — SocioSweet September 2021-January 2022

A social media clone website catered to females. Created a Figma design and individually worked on developing the website from scratch (involved HTML, CSS, Javascript, SQL & PHP). Paid close attention to UX principles & interactivity/ feedback to users' inputs.

UX Designer — Mellow February 2021-June 2021

Ideated a unique solution to a common problem by using the design thinking method. Involved creating an online survey for audience research, user persona, user journey map, market research, ideation, wireframes, storyboard, mid-fidelity prototype, user testing and the final high-fidelity prototype in Figma.

## education.

BSc (Hons) of Creative Computing — Bath Spa Uni, UAE Sept 2019-June 2022

First Class Awardee

skills.

## Design

- Software
- Figma • UX/UI Design • Wireframing
  - Adobe XD
- Prototyping
- User Research

- Technical • HTML
- CSS
  - Javascript
  - SQL
  - PHP